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# NEWS RELEASE

**Title:** POLICE TECHNICAL's Analytics for Public Safety™ Empowers Analysts to Help Change Policy

**Short Title:** POLICE TECHNICAL Helps Students Change Policy with Analytics for Public Safety™

**Date of Release:** January 1, 2015

POLICE TECHNICAL is offering its new course, Analytics for Public Safety™, beginning in 2015.

This course will help analysts build upon their strengths, said Kelly Hooper, instructor for POLICE TECHNICAL's Analytics for Public Safety™.

"This class isn't to teach definitions of intelligence or crime analysis, it is rather to encourage analysts to put forth what they already know and make a difference in their department," Hooper said.

Thomas Manson, CEO of POLICE TECHNICAL, knows that analysts are underutilized and underappreciated. Analytics for Public Safety™ is the course to help change that mindset.

With the rise of state and local analysts, agencies do not know what they can really do. "Analytics for Public Safety™ helps bring the analysts and their agencies together," Manson said.

"Initially analysts will have the most benefit from taking this course, their agencies soon after, and most importantly, the communities they serve will benefit," Manson said.

Hooper said analysts, supervisors, or officers who are interested in analysis can benefit from taking this course. Analytics for Public Safety™ provides "an in-depth look into how things really work."

Law enforcement analysts live in a split world where they are deeply involved in law enforcement activities, but are not sworn officers. However, they can change policy and are critical to a criminal investigation's success or failure. Analytics for Public Safety™ by POLICE TECHNICAL empowers analytical personnel to maximize abilities, display skill sets, and make better presentations.

"Through class discussions, practical exercises and real life examples, the student can expect to leave encouraged and refreshed in their analytical abilities," Hooper said.

POLICE TECHNICAL is a national law enforcement training company located in Terre Haute, Ind. The company currently employs 18 instructors, who teach and maintain 17 courses in five certification tracks.

Additional information on Analytics for Public Safety™ can be found at <https://www.policetechnical.com/courses/analytics-for-public-safety/>.

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