

FOR IMMEDIATE RELEASE
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POLICE TECHNICAL
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NEWS RELEASE

Title: Analytics for Public Safety: POLICE TECHNICAL and Kelly Hooper Empower Analysts

Short Title: Hooper: Making Policy Change with POLICE TECHNICAL Course

Date of Release: May 12, 2014

POLICE TECHNICAL knows that analysts are underutilized in an agency. The company has hired Kelly Hooper as instructor of its Analytics for Public Safety course to show analysts their true potential.

Thomas Manson, Founder and CEO of POLICE TECHNICAL, said Hooper has a vision for the roles that analysts should play in an agency, namely policy makers and decision makers. Hooper is the best choice as the instructor for Analytics for Public Safety because she has seen firsthand how analysts are overlooked.

“Kelly is unique,” Manson said. “Most analysts are utilized by their agencies as glorified map makers, but Kelly knew analysts could be a lot more.”

The Crisis Negotiation Team of the Cobb County Police Department in Georgia first called Hooper to the scene of a suicidal teenage boy that locked himself in a house but was communicating on social media. Hooper was able to observe the communications and assist the team in resolving the case.

The Crisis Negotiation Team realized having an analyst like Hooper around was crucial because it was useful having someone who could devote their time to investigating the online activity.

Analysts should be setting policy, Hooper said. Hooper will inspire other analysts to begin setting policy in their agencies by providing training with POLICE TECHNICAL.

“An analyst today has to figure out alternative ways of presenting and solving crimes; along with using the more traditional methods of policing,” Hooper said. Analytics for Public Safety provides the tools necessary to effectively combine alternative and traditional methods of policing.

POLICE TECHNICAL is dedicated to providing the best technical training to law enforcement. Hooper is a Criminal Intelligence Analyst at Cobb County Police Department in Georgia and works with the Crisis Negotiation Team, making her an asset to the company.

With Hooper’s expertise, students can use the knowledge they’ve gained to be more empowered and help their departments grow. Manson said Hooper stands as an example of being more for an agency and other analysts will take notice.

“Analysts are a key stakeholder for the future of POLICE TECHNICAL and Kelly will help develop classes and services for those stakeholders,” Manson said.

POLICE TECHNICAL is a national law enforcement training company located in Terre Haute, Ind. The company currently employs 18 instructors, who teach and maintain 15 courses in five Certification Tracks.

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Additional information on Kelly Hooper can be found at <http://policetechnical.com/personnel/kelly-hooper/>

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